

A photograph of a modern urban plaza at dusk or night. A woman with long brown hair, wearing a dark jacket and light blue jeans, walks away from the camera towards a large building with a glass facade and a digital screen displaying colorful graphics. The plaza is paved with grey tiles and has a few other people in the distance. The building features a mix of glass and stone, with illuminated windows and a prominent glass-enclosed entrance area.

# New qualitative methods to explore thermal perception in urban spaces

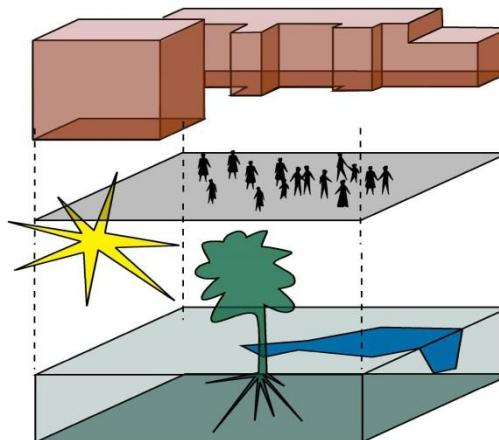
- 1. Why do we need novel qualitative methods?**
- 2. Types of required qualitative methods**
- 3. ‘Genealogy’ and examples of interviews**
- 4. ‘Genealogy’ and examples of ‘mental mapping’**
- 5. ‘Genealogy’ and examples of ‘sensewalks’**
- 6. Conclusions**

# 1. Why do we need novel qualitative methods?

**“Thus both laboratory and field evidence, as well as everyday observations, establish that expressions of human thermal states cannot be encompassed adequately by physiological parameters alone.”**  
**(Andris Auliciems 1981 p. 144)**



# 1. Why do we need novel qualitative methods?



**Investigating thermal perception in the spatial environment**



**Kinetics and perception:**  
1. standing still  
2. in motion

**Communication of perception:**  
1. verbal  
2. drawings/ maps

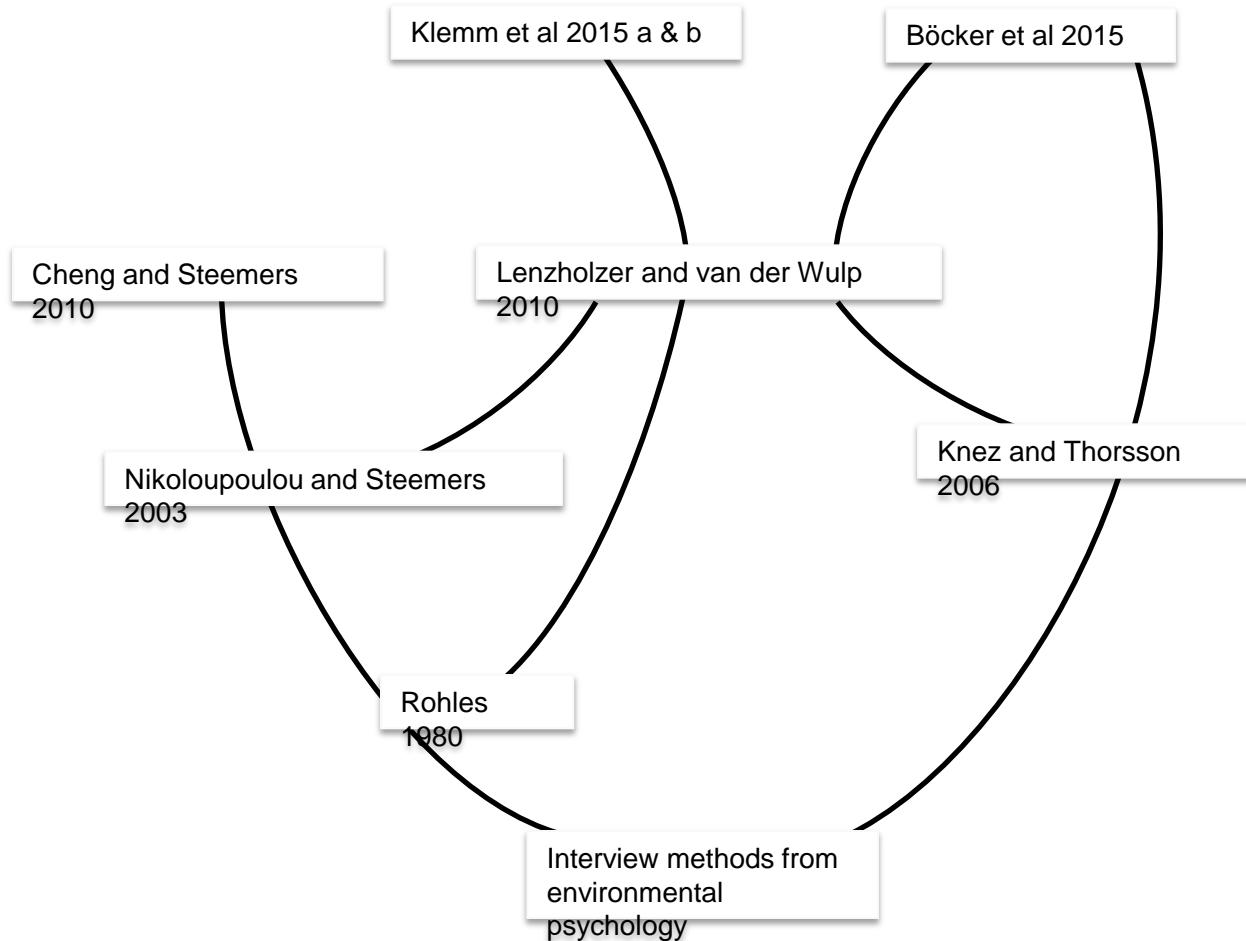
## 2. Types of required qualitative methods

<i>kinetics</i> <i>Mode of communication</i>	<i>still</i>	<i>in motion</i>
<i>verbal</i>	interviews	sensewalks
<i>visual</i>	mental or cognitive maps	

### Other relevant parameters:

- Scale of perceived environment
- Short-term (momentary) and long-term thermal perception

### 3. 'Genealogy' and examples of interviews



Interviews relating thermal and spatial perception

### 3. ‘Genealogy’ and examples of interviews

*Hypothesis: “thermal discomfort can be influenced by the use of materials with a “cold” appearance”*

Tests of Between-Subjects Effects

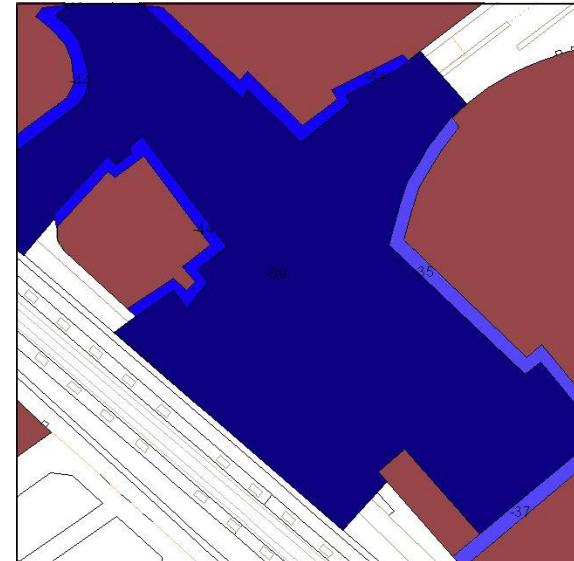
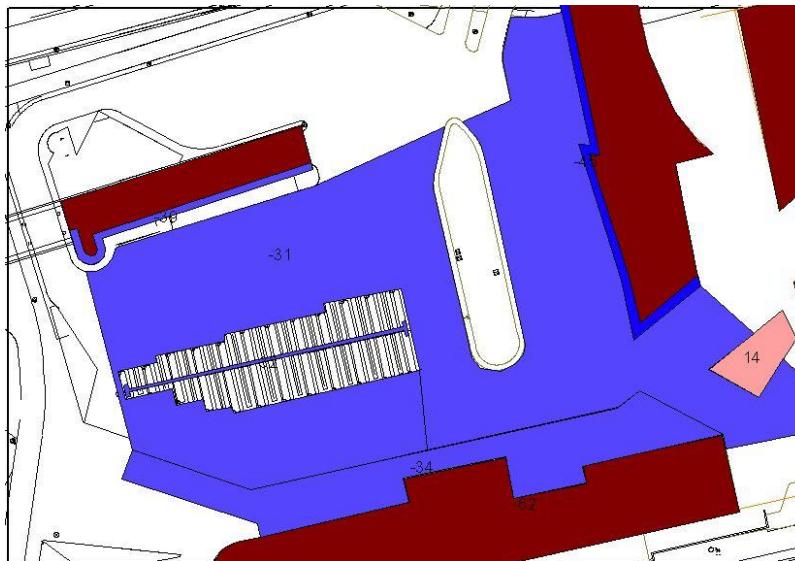
Dependent Variable: diffcomf

Source	Type III Sum of Squares	df	Mean Square	F	Sig.
Corrected Model	74.853	5	14.971	1.749	0.123
Intercept	259.473	1	259.473	30.322	0.000
matcw	66.795	1	66.795	7.806	0.006
plain	4.268	2	2.134	0.249	0.779
matcw * plain	6.625	2	3.313	0.387	0.679
Error	2,815.344	329	8.557		
Total	3,375.000	335			
Corrected Total	2,890.197	334			

a. R Squared = .026 (Adjusted R Squared = .011)

Long-term thermal perception in relation to material use

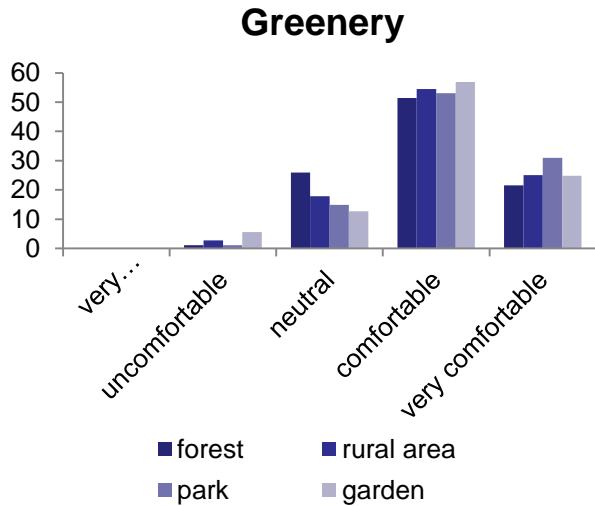
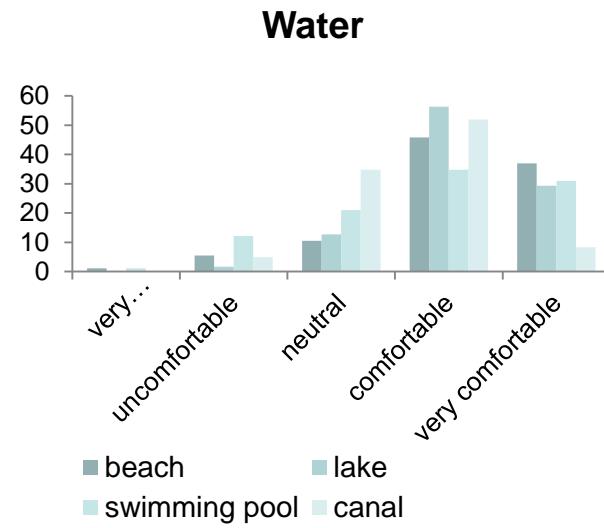
### 3. 'Genealogy' and examples of interviews



Translating verbal interview information into maps

### 3. 'Genealogy' and examples of interviews

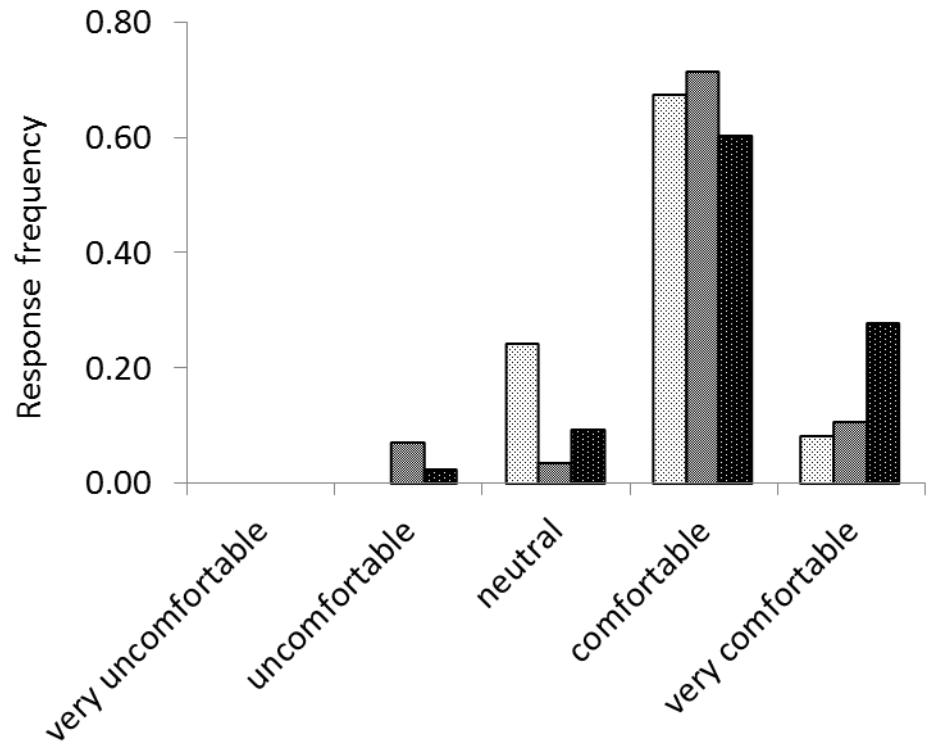
*How thermally (dis)comfortable would you feel on a hot summer day in one of the following urban spaces?*



Long-term thermal perception in different urban environments

### 3. 'Genealogy' and examples of interviews

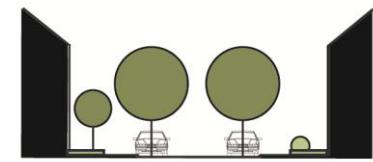
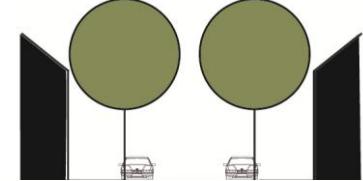
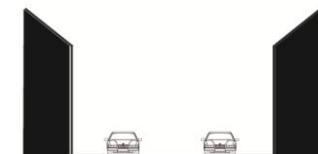
*How do you experience the microclimate at this moment in this street?*



■ Streets without greenery

■ Streets with trees

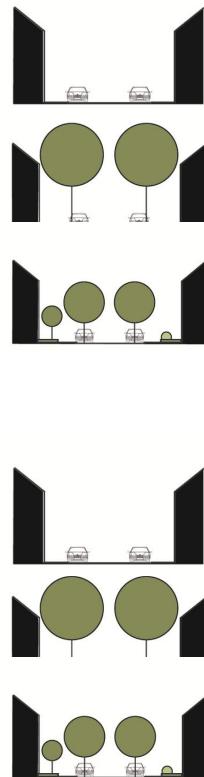
■ Streets with trees  
combined with front  
gardens



Short-term thermal perception in different urban environments

### 3. 'Genealogy' and examples of interviews

#### Measurement data overview



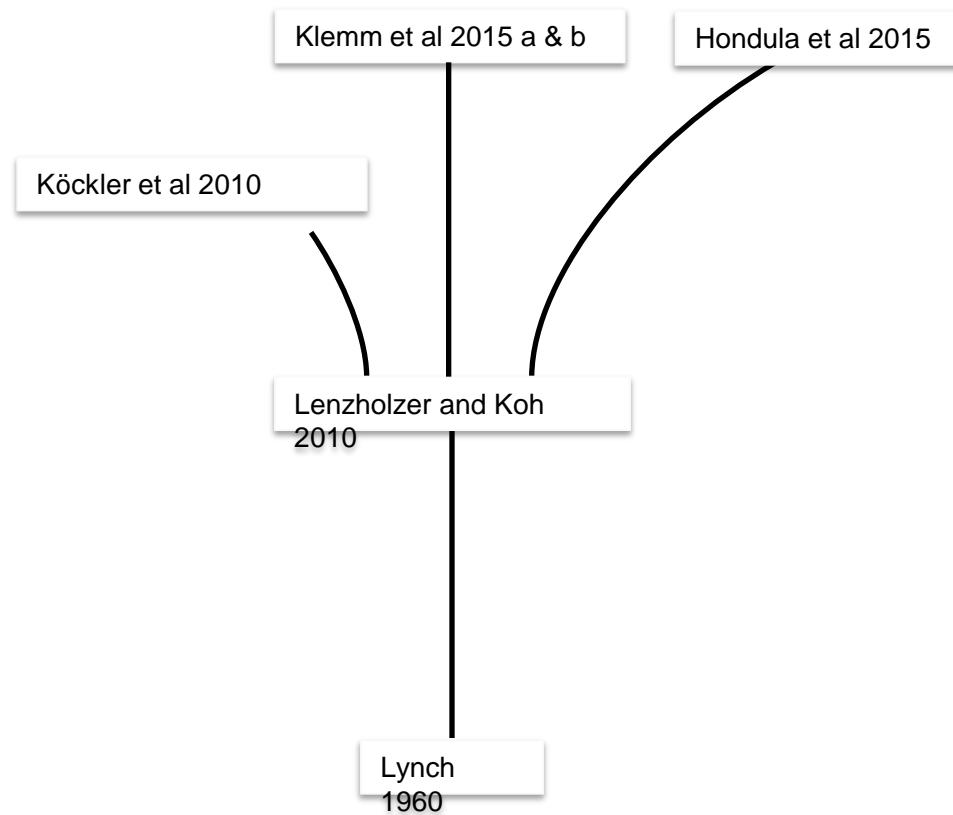
Ta	ΔTa	SD
Street type 1	0.00	0.25
Street type 2	0.03	0.34
Street type 3	0.00	0.28
Tmrt	ΔTmrt	SDall days
Street type 1	0.00	1.45
Street type 2	-3.72	1.49
Street type 3	-2.16	1.46

#### Air temperature

#### Mean radiant temperature

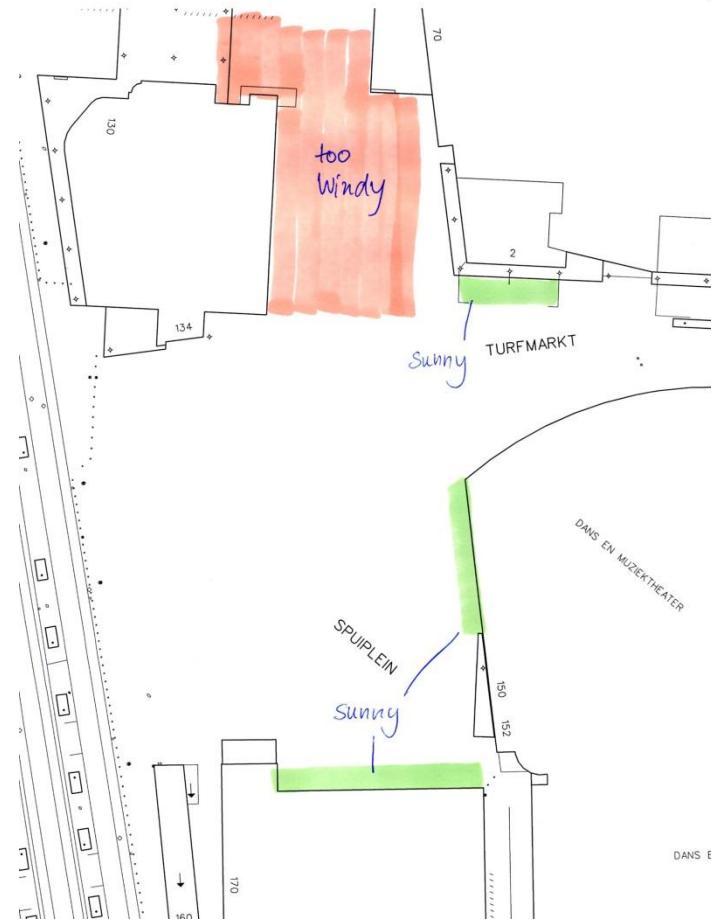
#### Comparison with measurement data

## 4.'Genealogy' and examples of 'mental mapping'



Mental maps relating thermal and spatial perception

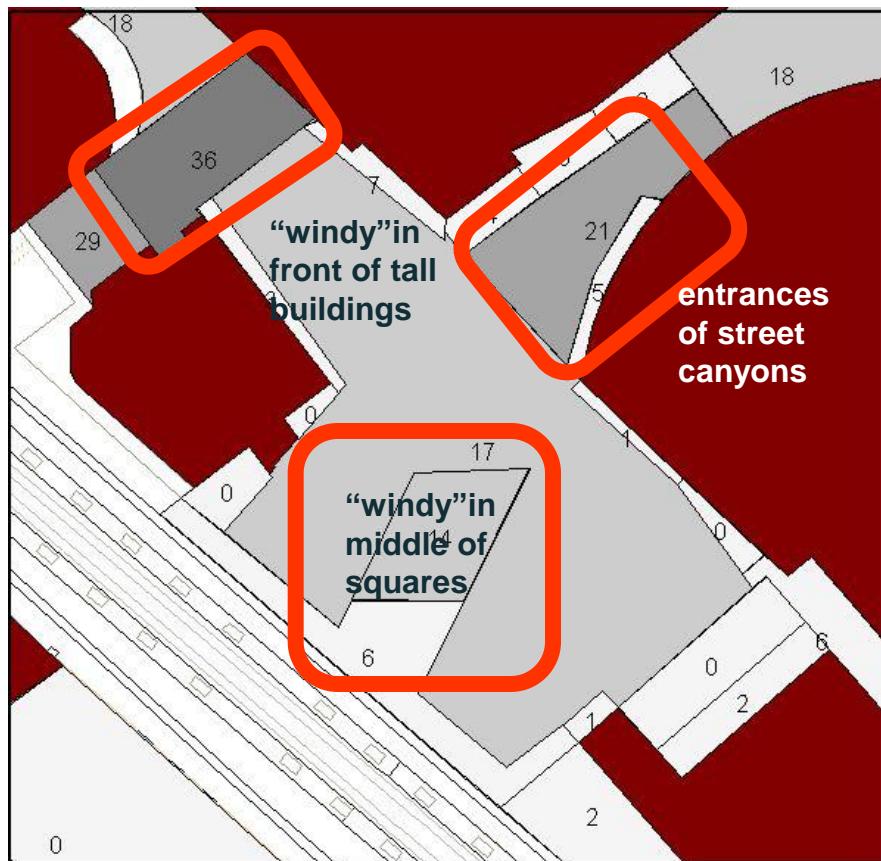
## 4.'Genealogy' and examples of 'mental mapping'



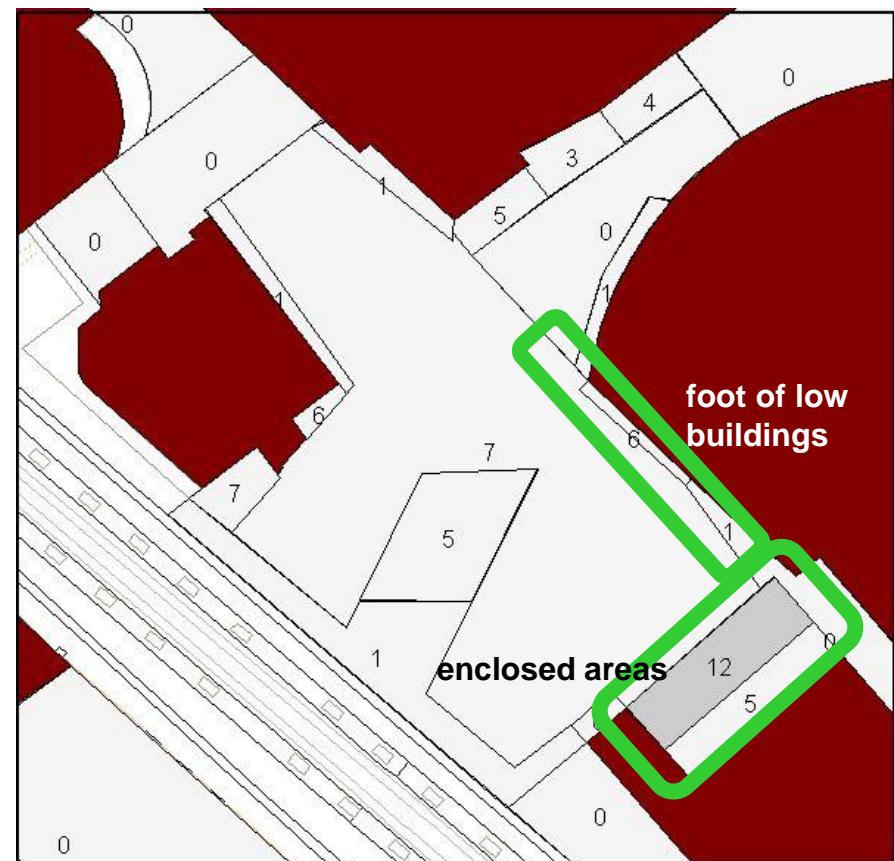
Individual mental thermal map, example the Hague

## 4.'Genealogy' and examples of 'mental mapping'

*experience “wind discomfort”*

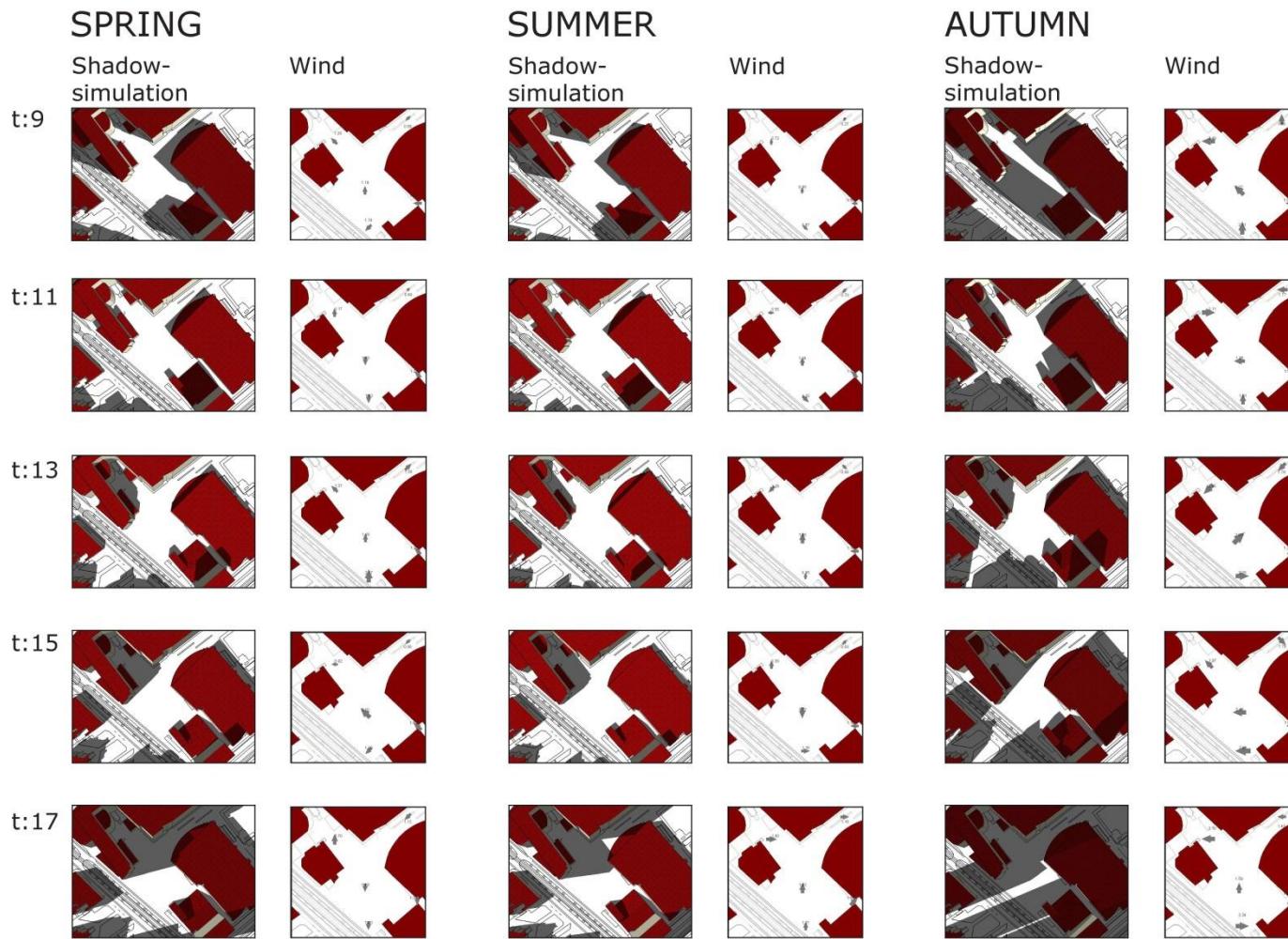


*experience “sun comfort”*



Collective thermal maps per themes, example the Hague

## 4.'Genealogy' and examples of 'mental mapping'



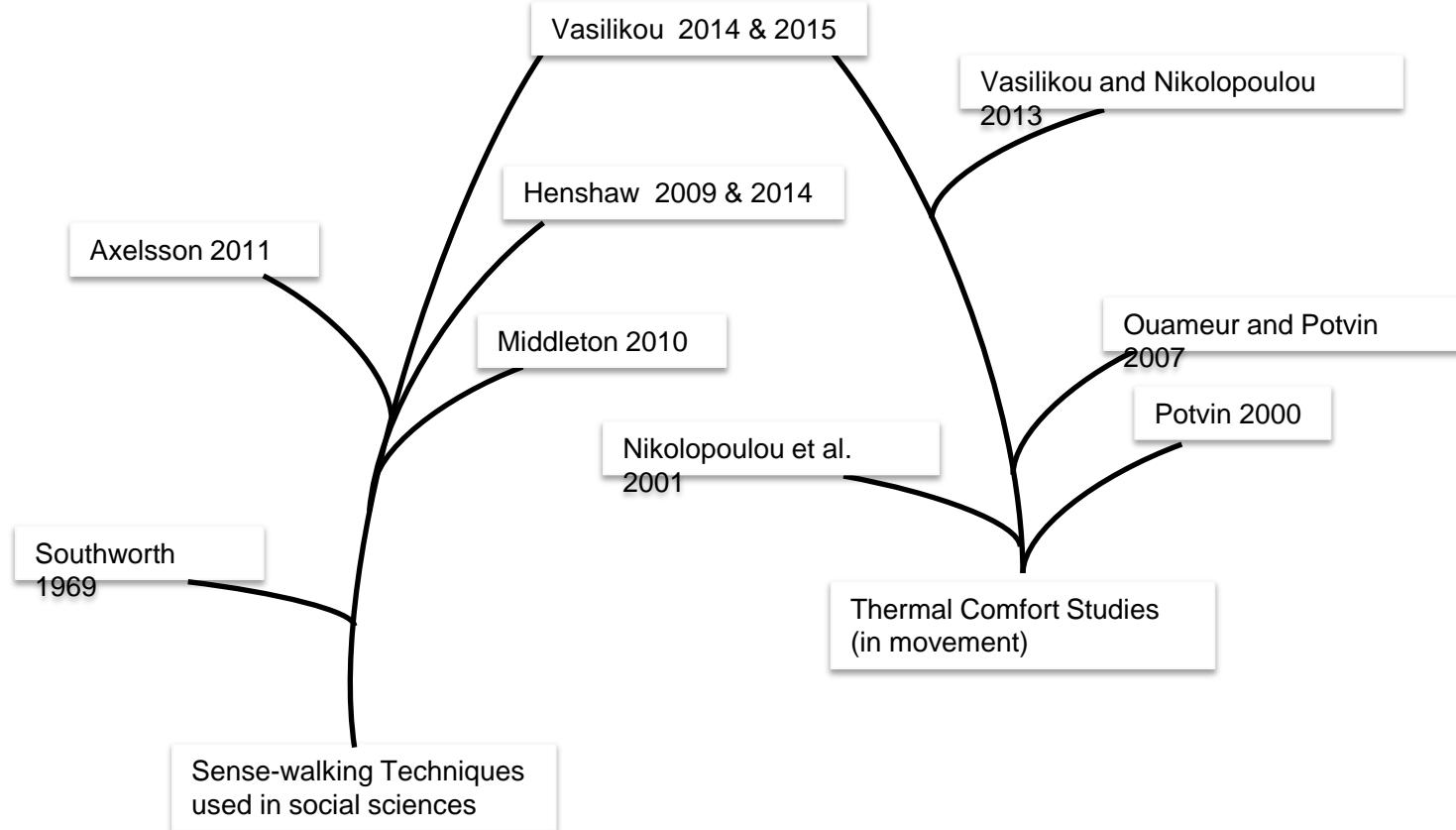
Measurement results for comparison

## 4.'Genealogy' and examples of 'mental mapping'



Individual mental thermal maps, example Utrecht

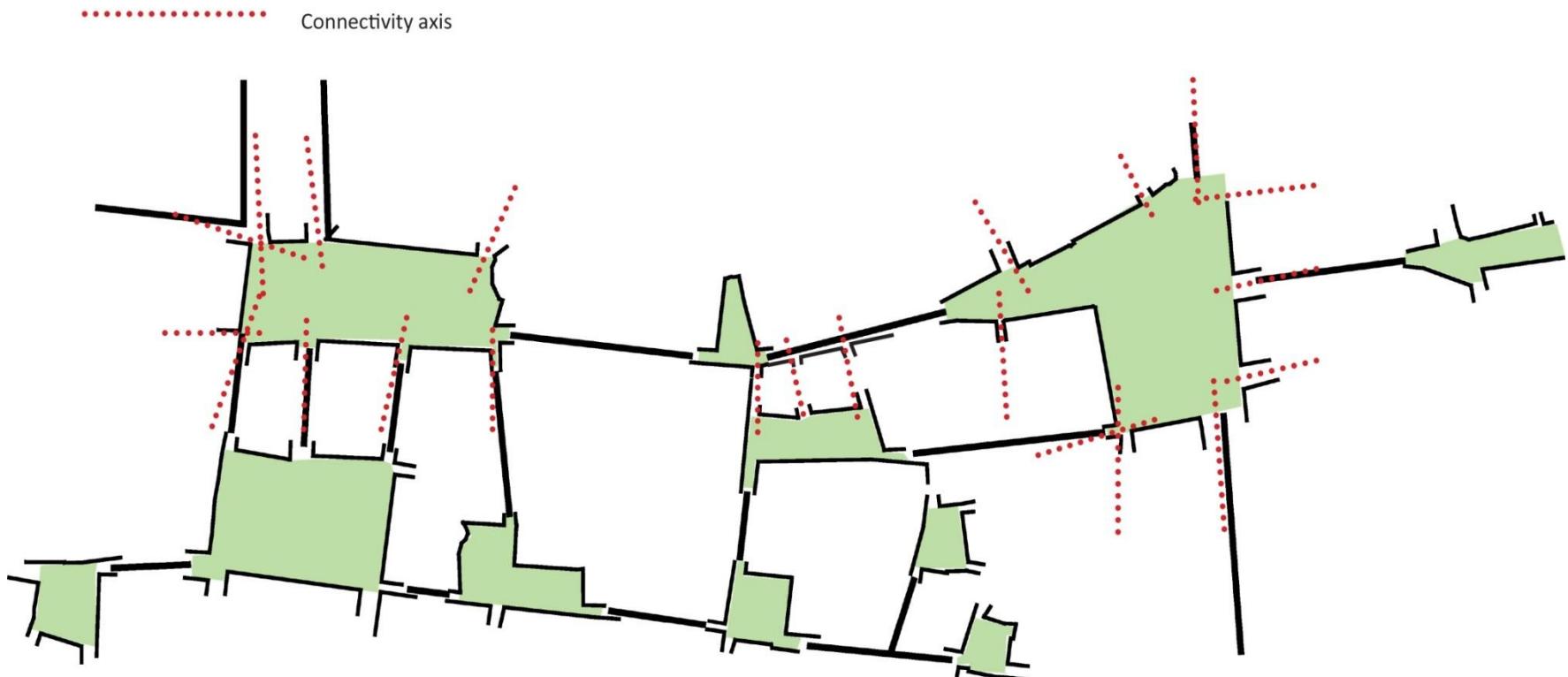
## 5. 'Genealogy' and examples of 'sensewalks'



Thermal walks relating thermal and spatial perception

## 5. 'Genealogy' and examples of 'sensewalks'

*Spatial sequences in Rome*



Thermal Walks used as design tool for interconnected urban spaces

## 5. 'Genealogy' and examples of 'sensewalks'

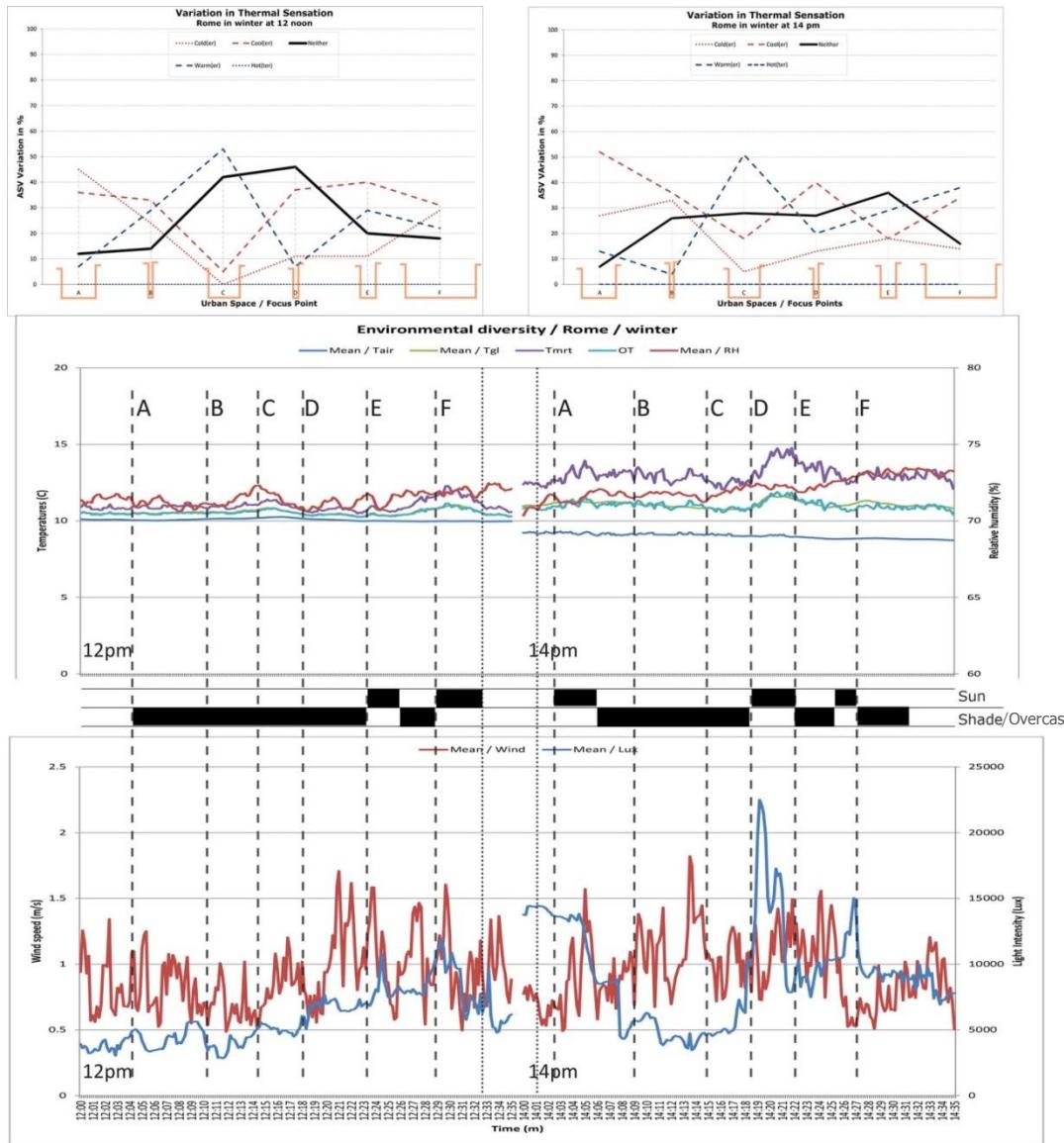
*Longitudinal study of thermal perception in movement using measurements and questionnaire*



Thermal Walk in Rome during summer 2012

## 5. 'Genealogy' and examples of 'sensewalks'

Rome, 2013



Thermal Walk: linking measurement, spatial data and thermal perception



## 6. Conclusions

1. The results of the qualitative methods generally show a good match with measurement data, and provide extra information on experience of the designed environment which cannot be gained by measurements
2. The new qualitative methods yield results that are the basis of design guidelines for climate responsive urban and landscape design
3. Since the urban environment cannot be changed very quickly, inquiries into the long-term thermal perception are directly useful to guide urban design , whereas inquiries on short-term experience need to be based on longitudinal studies to yield meaningful design guidelines
4. When design guidelines for sojourn spaces are needed, mental map methods are most useful
5. When design guidelines are needed for interconnected urban spaces for people in movement, thermal walks are the most useful method

**... thank you for your attention!  
We look forward to discuss with you!**

